

# Annual Report 2014





# TWICE AS

# MISSION

As an independent financial service provider since 1889, our mission is to attract, develop and retain high performing, ethical teammates creating a customer centric organization that delivers superior shareholder returns.

# VISION

Continued independence through quality growth; consistent shareholder return that equals or exceeds peers; and a corporate culture where teammates strive to deliver a level of service that exceeds customer expectations and builds loyal relationships.



# **CORE VALUES**

At our company, we embrace a set of Core Values that guide our decision making process. These values reflect our character, define who we are and tell the world what we stand for. Our Core Values are as follows:

## EXCELLENCE

We have high expectations in the areas of financial performance, customer service and teamwork.

# **INNOVATION**

We believe in continually exploring, analyzing and implementing new and innovative business processes and opportunities that maximize the potential to serve each of our communities.

# **INTEGRITY**

We take seriously our responsibility to do the right thing for our company, customers, shareholders, communities and one another.

# TRUST

We recognize that our business is built on trust. We strive at all times to show ourselves worthy of the trust of teammates, customers and the communities we serve.



# OUR SHAREHOLDERS

Our company has again closed another successful year. Results for 2014 reflect not only strength in earnings, liquidity, capital and risk management but also in shareholder return, corporate culture rating and customer service rating. This past year continued with a flurry of exciting events. In September 2014, we celebrated the 125th anniversary of First Citizens National Bank with events at all of our locations and donations to multiple charities selected by our customers. On October 1, 2014, First Citizens opened a full service financial center in Jackson, Tennessee and acquired Southern Heritage Bank. We anticipate the de novo Jackson branch and the Southern Heritage acquisition to be accretive to earnings within 12 months. Although First Citizens' total assets have grown to approximately \$1.5 billion, one of the company's strategic actions is to "stay small and intimate in the eyes of customers and communities served as we grow into a multi-billion dollar financial institution."

One of the most significant events for 2014 was the acquisition of Southern Heritage Bank, headquartered in Cleveland, Tennessee with total assets of \$250 million. Southern Heritage Bank and First Citizens National Bank are outstanding financial institutions on their own but when combined, under the parent company of First Citizens Bancshares, Inc., synergy is created. With the merger, our company now extends its branch footprint statewide while solidifying its position as the 7th largest Tennessee-based community bank. We are incredibly excited about our partnership, which introduces First Citizens to the vibrant community of Cleveland and significantly expands our presence throughout Tennessee. Southern Heritage Bank has earned a reputation for exceptional, individualized client service, which is a testament to the strong leadership team which remains in place. We have long admired the banking culture of Southern Heritage, which is extraordinarily similar to our own. We have known the management of Southern Heritage Bank for quite some time and could not be more excited about the growth opportunities this partnership provides.

We have been faithful and committed to our fortress mission which produced unbelievably good recognitions such as: Siefried & Brew Top 15% of Community Banks based on a total risk/return rating (3rd year in a row); American Banker Magazine's #53 among the Top 200 Community Banks in U.S. (6th year in a row) based on three-year average return on equity; American Banker Magazine and Best Companies Group ranked #5 in U.S. Best Banks to Work For (2nd year in a row); ABA Banking Journal's #25 among top performing mid-size banks (assets \$1 billion to \$10 billion) in U.S.; recognition in The Commercial Appeal as one of Best Employers in Shelby County; United Way of West Tennessee's #4 in giving (4th year in a row); Bauer 5-Star Rating (two years in a row); Memphis Business Journal #1 "Best Performing Outsider Bank" based on return on assets and asset quality; Bank Director Magazine #40 in U.S. in Top Proven Performers ranked by five-year cost foundation among other accolades. Our new teammates from Cleveland have also celebrated recognitions such as Siefried & Brew top 15%, Bauer 5-Star Rating and others.

Innovation for the year 2014 focused on understanding the consumer and making innovative changes to respond to the customer's needs. The banking arena is seeing a massive consumer shift toward digital platforms. We are well positioned to continue to benefit from consumers' migration to electronic banking. Branch strategy was transformed to provide for self-service through in-lobby ATMs that perform approximately 30% of consumer transactions with the convenient push of a button. Tech bars were installed with iPads loaded with Apps to assist customers in performing their transactions. Traditional teller lines were replaced with pods and customer service associates were transformed into experts on banking transactions. Deposit automation improved consumer access to 24/7. Moving forward, mobile banking will be leveraged to meet generation gaps in demand for service and payments.

The bank continues to be deeply rooted in communities we serve. Annually, the bank contributes more than \$250,000 through financial contributions and over 9,000 hours are donated by teammates to various charities and organizations such as: Chambers of Commerce, United Way, Boy and Girl Scouts of America, YMCA, colleges, schools, libraries, parades, Relay for Life, youth leagues and most other non-profits in communities we serve.

# **RESULTS OF OPERATIONS**

Net income for 2014 totaled \$13.5 million compared to \$13.8 million for 2013. The decline of 1.9%, or approximately \$264,000 in net income, is primarily attributable to non-recurring expenses, which totaled approximately \$1 million recognized against earnings during 2014, related to the acquisition of Southern Heritage Bank. As the acquisition was closed on October 1, 2014, net income for 2014 reflects only three months of net income for Southern Heritage Bank which totaled approximately \$555,000.

Earnings per share totaled \$3.72 for 2014 compared to \$3.83 for 2013 as a result of the modest decrease of 1.9% in earnings coupled with impact of issuing approximately 378,000 new shares as part of the acquisition transaction. Return on average equity was 10.7% for the year ended December 31, 2014 compared to 12.1% for the year ended December 31, 2013. Return on average assets was 1.08% and 1.19% for the years ended December 31, 2014 and 2013, respectively. Decreases in return on equity and average assets are due to asset and capital growth out-pacing income growth in 2014.

# **FINANCIAL CONDITION**

Total assets were \$1.48 billion and \$1.17 billion as of December 31, 2014 and 2013, respectively. Southern Heritage Bank accounts for \$250 million of the \$309 million in asset growth for 2014.

Capital growth of \$32 million or 28.3% during 2014 consists of \$17.0 million in new shares issued as merger consideration, \$8.6 million in undistributed net income and \$6.3 million increase in unrealized gains on available-for-sale securities.

Deposit balances continue to be the primary source of funding and total \$1.2 billion or 90.5% of total liabilities as of December 31, 2014. Other borrowed funds increased approximately \$15.6 million in 2014 and new issuances consist of a \$12 million correspondent bank loan and \$3.6 million in subordinated trust preferred debt assumed during the acquisition.

# DIVIDENDS

Dividends per common share totaled \$1.30 for 2014 compared to \$1.30 in 2013 and \$1.20 in 2012. The dividend payout ratio was 35% for 2014 compared to 34% and 32% for 2013 and 2012, respectively. Dividend yield for 2014 was 3.05% compared to 3.33% per year in 2013 and 2012. Dividends for 2014 were held flat strategically to be conservative as regulatory capital ratios decreased at year-end 2014 due to impact from the acquisition and in preparation for increased capital demands under new regulation that becomes effective beginning in 2015. The overall strategic direction for dividends is to continue to balance competitive dividend yields with prudent capital planning and preservation appropriate for the overall risk profile of the Company.

# **OUR FUTURE**

We celebrated our 125 years of service and impact throughout 2014, but now we must remain focused on our future. We will continue to be faithful and execute our strategic plan regardless of where the government or economy navigates. We will communicate and execute our strategic plan and actions throughout 2015.

The banking industry continues to face many hurdles such as: new regulations, low interest rates, soft loan demand, less than robust economic growth, fierce competitive landscape and others. Though challenges continue, we are still optimistic and excited about 2015. Do a little more than you are paid to. Give a little more than you have to. Try a little harder than you want to. Aim a little higher than you think possible, and give a lot of thanks to God for health, family and friends.

Jeff Agee President & CEO

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Katie Winchester Chairman

# **MISSION**

Our company is mission driven. First Citizens Bancshares, Inc.'s strategic plan is centered on the following core pillars: Teammates, Customers, Shareholders and Risk Management. What we've got is unbelievably good. We love our team, our community and our customers--and it's easy to see why. We are a big family, and it's at the core of who we are. We're a fired-up, top-performing leader, truly caring for the community since 1889. We're passionate and positive, and believe we can do just about anything to make a difference. Our core values are rock solid. Our attitude is driven and we understand complacency can destroy.

# **TEAMMATES**

Companies that consistently are recognized as being successful also happen to be known as some of the best places to work. For the second year in a row, First Citizens was named one of the "Best Banks to Work For" in American Banker Magazine. First Citizens ranked 5th overall for banks across the entire U.S. We understand our success is largely attributable to the cumulative success of our 360 teammates. Our philosophy and culture believe teams outperform individuals. We understand there is a strong positive correlation between our culture and customer satisfaction. First Citizens will continue to invest in new teammates who match our culture and core values. Investments in teammates go beyond just hiring practices, but also encompass education, development and wellness. Our company and teammates not only pursue internal development, but are also deeply rooted in communities we serve by giving more than 9,000 hours and greater than \$250,000 annually to local charities and civic organizations.

# **CUSTOMERS**

A critical goal for our company is to create loyal customers who trust us. We know this can be achieved through the customer experience. Customer experiences can inspire satisfaction. As the experiences deepen the relationship, they can inspire loyalty. And ultimately, these experiences can inspire trust. There are moments of truth where you decide to trust and believe in a person or organization, where you feel "at home" with them. Jan Carlzon, author of Moments of Truth, explains: "Any time a customer comes into contact with any aspect of First Citizens, is an opportunity to form an impression." That impression is a moment of truth. Every day, in our branches, people experience moments of truth. We believe trust is critical for building customer relationships. Our company will continue to invest in each of our channels to provide the most value to our customers. Regardless of the delivery channel chosen by the customer, our emphasis is on providing unbelievably good service.

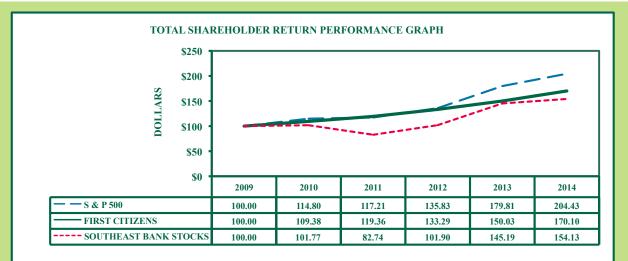
# **SHAREHOLDERS**

The share price of our stock increased from \$42.60 to \$47.00 or 10.32%. Total shareholder return including dividends was 13.37%. A strong dividend is central to our investor value proposition. First Citizens' dividend yield for the year of 2014 was 3.05% compared to peer average of 1.70%. We believe our company is well positioned to distribute strong dividends going forward, contingent on net earnings and regulatory capital demands coming from Washington, D.C. Although First Citizens' stock is not publicly traded on an exchange, various avenues of liquidity are maintained including a buy list of current and potential shareholders interested in purchasing the stock, First Citizens Employee Stock Ownership Plan and the Company's ability to buy back its own shares as treasury stock.

# **RISK MANAGEMENT**

For more than 125 years, we have been in the risk management business. Our fortress strong internal controls enabled us to weather the Great Depression, Great Recession and many other challenging economic cycles. Disciplined risk management is strategically aligned with strong capital management. Risk management is not an exercise for only credit risk; but also entails interest rate risk, operational risk, market risk, liquidity risk, reputation risk and other risks. First Citizens invests many thousands of dollars and hours towards risk management with emphasis on critical sectors such as cybersecurity. It seems that a day doesn't pass without a report of another cyberattack against a bank or company. The disruption usually includes financial losses, regulatory penalties, reputation issues, idle time and loss of customer trust. We embrace these challenges and will continue to maintain and further enhance our robust internal controls and safeguard valuable data.

# **SHAREHOLDER PERFORMANCE GRAPH**

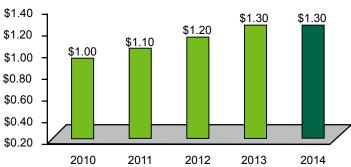


Note: Performance assumes dividend reinvestment for each of the years ended December 31 as presented. Southeast Bank Stocks performance is based on Mercer Capital's Southeast Public Bank Peer Report for all publicly traded banks in the Southeast Region of the United States.

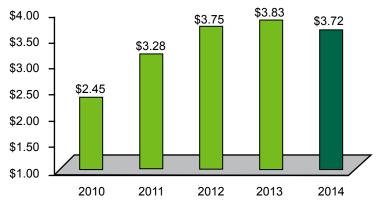
# **FINANCIAL HIGHLIGHTS**



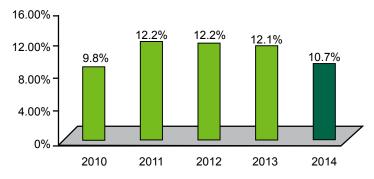
# **DIVIDENDS PER SHARE**



#### **EARNINGS PER SHARE**



# **RETURN ON EQUITY**



# FINANCIAL SUMMARY

#### (In thousands, except per share data)

DECEMBER 31	2014	2013	2012	2011	2010
Summary Balance Sheet					
Cash & due from banks	\$59,925	\$41,645	\$64,969	\$59,598	\$21,899
Federal Funds Sold	14,250	5,469	5,079	14,673	18,063
Available for sale investment securities	583,346	456,525	466,819	365,465	294,823
Loans (net of allowance for loan losses)	703,683	572,418	541,497	519,660	539,675
Other assets	120,234	99,620	99,961	94,153	100,128
Total assets	1,481,438	1,175,677	1,178,325	1,053,549	974,588
Total deposits	1,211,506	968,530	964,839	855,672	791,845
Borrowed funds	116,148	87,975	87,563	83,799	87,568
Other liabilities	9,274	6,566	11,783	10,610	5,686
Total liabilities	1,336,928	1,063,071	1,064,185	950,081	885,099
Total equity	144,510	112,606	114,140	103,468	89,279
Total liabilities and equity	1,481,438	1,175,677	1,178,325	1,053,549	974,378
Summary Results of Operations					
Interest income	\$46,934	\$44,122	\$44,111	\$45,506	\$46,347
Interest expense	6,269	6,214	7,377	9,356	12,010
Net interest income	40,665	37,908	36,734	36,150	34,337
Provision for loan losses	751	775	650	2,425	7,000
Net interest income after provision	39,914	37,133	36,084	33,725	27,337
Non-interest income	14,421	14,030	12,454	11,673	12,270
Non-interest expense	37,352	33,341	31,016	30,120	28,710
Income before taxes	16,983	17,822	17,522	15,278	10,897
Income tax expense	3,438	4,014	4,007	3,416	2,022
Net income	\$13,545	\$13,808	\$13,515	\$11,862	\$8,875
Per Share Data	to =0	<b>to oo</b>	<u> </u>	<u> </u>	
Net income	\$3.72	\$3.83	\$3.75	\$3.28	\$2.45
Book value	\$35.29	\$31.21	\$31.64	\$28.68	\$24.06
Dividends	\$1.30	\$1.30	\$1.20	\$1.10	\$1.00
Average number of shares outstanding	3,644	3,607	3,607	3,614	3,626
Growth & Significant Ratios					
% Change in net income	-1.90%	2.17%	13.94%	33.66%	6.58%
% Change in assets	26.01%	-0.22%	11.84%	8.10%	1.89%
% Change in loans (net)	22.93%	5.71%	4.20%	-3.71%	-6.73%
% Change in deposits	25.09%	0.38%	12.76%	8.06%	5.28%
% Change in equity	28.33%	-1.34%	10.31%	15.89%	5.89%
Equity to assets	9.75%	9.58%	9.69%	9.82%	9.16%
Return on average assets	1.08%	1.19%	1.25%	1.18%	0.92%
Return on average equity	10.72%	12.06%	12.21%	12.22%	9.80%
Average equity to average assets	9.94%	9.83%	10.22%	9.62%	9.38%
Efficiency ratio (*)	64.29%	61.33%	58.96%	60.08%	59.03%

(\*) Computed by dividing non-interest expense by the sum of net interest income on a tax equivalent basis and non-interest income. This is a non-GAAP financial measure, which we believe provides investors with important information regarding our operational efficiency. Comparison of our efficiency ratio with those of other companies may not be possible because other companies may calculate the efficiency ratio differently.

### FIRST CITIZENS BANCSHARES, INC. FIRST CITIZENS NATIONAL BANK BOARD OF DIRECTORS

Jeff Agee Eddie E. Anderson J. Walter Bradshaw James Daniel Carpenter Richard W. Donner Larry W. Gibson Christian E. Heckler Ralph E. Henson Barry T. Ladd John M. Lannom Judy Long Milton E. Magee G. W. Smitheal J. Lee Stewart Larry S. White Dwight Steven Williams Katie S. Winchester Joseph S. Yates

## **FCNB OFFICER LISTING**

#### EXECUTIVE OFFICERS – First Citizens Bancshares, Inc.

Katie Winchester, Chairman

Jeff Agee, Chief Executive Officer & President Judy Long, Executive Vice President & Chief Operating Officer Laura Beth Butler, EVP, Chief Financial Officer & Secretary Sherrell Armstrong, Executive Vice President Christian Heckler, Executive Vice President

#### EXECUTIVE OFFICERS – First Citizens National Bank

Katie Winchester, Chairman Jeff Agee, Chief Executive Officer & President Judy Long, Executive Vice President & Chief Operating Officer Laura Beth Butler, EVP, Chief Financial Officer & Secretary Sherrell Armstrong, EVP & Chief Credit Officer Christian Heckler, Executive Vice President of Retail Banking

#### OTHER SENIOR OFFICERS -First Citizens National Bank

Mitch Higdon, EVP & Senior Credit Officer - Southwest Market John Smith, Southwest Market Regional President John Tucker, Central Market Regional President Joe Ward, Northwest Market Regional President Greg Benjamin, Community Bank President - Atoka Gene Bridges, Community Bank President - Collierville Pat Carrington, Community Bank President - Jackson Brian Grant, Community Bank President - Bartlett Dwayne Haynes, Community Bank President - Ripley David Hopkins, Community Bank President - Williamson County Richard Huffman, Community Bank President - Munford Donald Oliver, Community Bank President - Arlington Thomas Seratt, Community Bank President - Martin Nelson Williams, Community Bank President - Millington Tonya Carson, Financial Center President - Industrial Park Dob Johnson, Financial Center President - Green Village Danielle Williams, Financial Center President - Newbern Stan Avis, Senior Vice President - Manager - Special Assets Judy Burns, Senior Vice President & Senior Trust Officer/Manager Jerry Cantrell, SVP - Manager - Information Technology Becky Gregory, Senior Vice President of Virtual Services and CAO Joyce Hanlon, SVP & Director of Professional Learning Andrew Harrington, Senior Vice President & Senior Credit Officer Opal Haub, SVP & Commercial Loan Officer - Franklin Ronda Heathcott, SVP - Manager - Mortgage Lending Kerrie Heckethorn, SVP & Human Resources Officer Gina Jackson, SVP - Facilities Manager, Insurance & Security Officer June Jones, Senior Vice President - Loan Review Manager Rob Kerr, Senior Vice President - Chief Compliance & BSA Officer Sharon Morehead, Senior Vice President - Bank Auditor Brent Neal, Senior Vice President - Manager - Ag Lending Paul Newbill, Senior Vice President & Loan Manager Janiece Wright, SVP - Manager - Treasury Services Denise Barker, VP & Branch Co-Manager - Green Village Wanda Bomar, Vice President - Compliance Officer Brandon Brewer, Vice President - Trust Officer Sherry Brown, Vice President & Lender - Union City Edward Burks, Vice President & Manager - Appraisals

Sonya Burks, Vice President & Assistant Manager - Mortgage Barbara Canady, Vice President & Branch Manager - Oakland Elaine Carpenter, Vice President & Branch Manager - Collierville Jarod Carr, Vice President & Information Technology Manager Char Darling, Vice President & Branch Manager - Martin Cari Dee Dawson, Vice President & Branch Manager - Munford Joe Emery, Vice President & Trust Officer Patti Fedak, VP & Regional Retail Sales Manager - Middle TN Vicky Floyd, Vice President & Controller Scott Foster, Vice President & Ag Loan Officer Kay Fultz, Vice President & Branch Manager - Troy Debra Gingery, Vice President & Branch Manager - Ripley Sharon Hammett, Vice President & Branch Manager - Millington Larry Hicks, Vice President & Branch Manager - Newbern Denise Holland, Vice President & Mortgage Operations Angie Jetton, VP & Systems Application Project Specialist Amy Jones, Vice President & Branch Manager - Industrial Park Melanie Jones, Vice President & Manager - Bank Operations Krista Lewis, Vice President - CRA Officer Chris Martin, Vice President & Branch Manager - Arlington Shirley McGuire, Vice President - IT Security Officer Regina Moore, Vice President & Trust Officer Lyndi Neal, Vice President & Lead CSA - Main Office Becky Peckenpaugh, VP & Manager - Centralized Loan Processing Jennifer Poston, VP & SW Region Human Resources Rep Naomi Rector, VP & Branch Co-Manager - Green Village Vickie Sansom, Vice President - Bank Operations Debra Seratt, Vice President & Lead CSA - Industrial Park Sandy Tarkington, Vice President of Sales and Marketing Candy Whipple, Vice President & Branch Manager - Union City Ann Whitmore, Vice President - Controller Lesley Williams, Vice President & Branch Manager - Bartlett

#### OTHER OFFICERS -First Citizens National Bank

Susie Alexander, Assistant Vice President & Lead CSA - Troy Kyle Baggett, Assistant Vice President & Ag Lender Tammy Baucom, AVP & Lead CSA - Union City Drew Binkley, AVP & Consumer Lender - Green Village Mary Brown, Assistant Vice President - Bank Operations Gwen Clark, AVP & Mortgage Originator - Atoka

Debra Cox, Assistant Vice President - Controller Latesa Daniels, Assistant Vice President & Lead CSA - Collierville Edith Dunevant, AVP - Mortgage - Union City Brenda Enoch, Assistant Vice President & Executive Assistant Wanda Forrester, Assistant Vice President & CSR - Troy Lisa Golson, AVP & Retail Service Center Manager Belinda Hoffman, Assistant Vice President - Union City Tevvy Hollingsworth, AVP & Branch Manager - Main Office Bradley Hopgood, AVP & Special Assets Specialist Beverly Johnson, Assistant Vice President - Bank Operations Scott Knight, Assistant Vice President & Special Assets Specialist Tammy Ladd, Assistant Vice President & Mortgage Originator Leslie Lynn, AVP & Assistant Manager - Bank Operations Beth McBride, Assistant Vice President - Union City Sharrie McKenzie, Assistant Vice President - Troy Gwyn McNeely, Assistant Vice President - Green Village Helen Maclin, AVP & Public Relations Representative Tre Mantooth, AVP & Loan Officer - Cool Springs Tara Matheny, Assistant Vice President & Loan Officer - Main Sherry Naylor, Assistant Vice President & CSR - Union City Janet Norman, AVP & Branch Manager - Franklin Jan Palmer, Assistant Vice President & Lead CSA - Atoka Maxine Patrick, AVP & Assistant Manager - Martin Ava Pope, Assistant Vice President & Lead CSA - Newbern Brooke Regen, AVP & Chief Operating Officer Assistant Eric Robertson, Assistant Vice President & Loan Officer Nikki Rogers, Assistant Vice President - Sales & Marketing Sheila Roser, Assistant Vice President – Bank Operations Jayme Rouse, Assistant Vice President & Retail Product Manager Susie Snover, Assistant Vice President & Lead CSA - Arlington LaDonna Spry, AVP & Human Resources Assistant Beth Stallings, Assistant Vice President - Green Village Mark Thompson, AVP & Branch Manager - Cool Springs Teresa Thomson, AVP - Investment Management & Trust Services Gina Ursery, Assistant Vice President - Union City Penne Vickery, Assistant Vice President - Bank Operations Cindy Ware, Assistant Vice President - Bank Operations Leslie White, Assistant Vice President & Loan Training Coordinator Kacey Bain, Branch Manager - Downtown Drive In Tyler Barker, Business Development Lending Officer - Union City Karen Freeman, Branch Manager - Jackson Michelle Glass. CRA Documentation Officer & HMDA Officer

#### FCNB TEAMMATES

Diana Akil Autumn Allen Linda Albright Mary Ann Anderson Valarie Anderson Kyle Bargery Kristy Barham Terri Barnes Denise Barnett Eddie Bell Tracy Bennett Spencer Boals Layla Borden Connie Braden Glandia Brasfield Kim Brown Lisa Butler Linda Caldwell Nancy Cammuse Carey Campbell Matt Capps Evette Chapman Laura Childress Adam Chitwood Jennifer Choate **Dupree Cooper** Sue Ann Cox Kelley Cryer Lindsey Darby **Connie Davenport** Kathy Davidson **Stacey Davis** Dot Digirolamo John Dodd Keri Dominguez **Debbie Dozier Brandy Eastwood** Beverly Ellington Kathy Ezell Carlette Fields-Wells Sherry Fisher Melissa Fleming Laurie Floyd Kathy Formanek Holly Fortner **Cheryl Fowler** Lori Fowler **Rawlin Fowlkes** Nick Galewski Jessica Gardner Debbie Garner Melissa George Erika Glass Janie Grantland

Ronna Griffin Lana Haight Chris Hamm Deborah Harchfield **Becky Hastings Ruth Hays** Christy Hickman Wren Hickman Randall Hooker Angela Hughes Jan Jackson Cynthia Johnson **Brittany Jones** Dawn Jones **Dianne Jones** Kay Jones Rhonda Kelly Penny Key Tina Kirby Melissa Kohnert Gail Lane Betty Leach Amy Leggett Ashley Lewis Sherry Lewis Vicki Lewis Tammy Lo Anna Lock Cindy Long Jeannette Lumley Shantell Malone Sharon Martie Kandy Mays Maggie McCage Amanda McClure Cindy McLean Kimberly M. Mills Kimberly S. Mills Donna Morgan Giselle Moshier June Murrav Moe Nahhas April Needham Alayna Nevels Valerie Ogden Willie Owens Nicky Patillo Mary Evelyn Peckenpaugh Brandon Peeler Becca Ping Alyson Pollock Leslie Price **Dottie Priest** Dana Ramey

Megan Ramey Martin Reyna Nancy Rowell Debbie Rowland Kelli Sanders Kasey Sartin Lesa Shults Alex Scherffius Grant Scoble Lou Scott Katy Sego Paige Semmel **Kristol Sentell** Aly Smith Leanne Smith Jessica Stacks Ashlee Stafford Jacki Stewart Megan Stokes Jennifer Stover Ann Strayhorn Crista Swanner Janice Tapp Angela Taylor Christie Taylor Keisha Taylor Caroline Tipton Gail Tolley **Becky Tubbs** Jo Turner Connie Usry Faye Vandyke Pam Wade Kathleen Wagner Caleb Walker Tamara Watson Justine Webb Ryan Welch Matt White **Kelsey Wiley** Sherry Wilkes Roxie Willard Martha Williford Jackie Willis Linda Willis Heather Wood Andrew Wright **Brandy Wright** Misty Wright Nikki Wright Patti Wright Bob Zacher

#### FIRST CITIZENS FINANCIAL PLUS, INC.

James T. Hopper, President James R. Craig Jr., Vice President Patricia J. Moore, Vice President Zach Smith, Vice President Charlotte Lewis, AVP - Operations Manager Margarette Patrick

#### Southern Heritage Bank BOARD OF DIRECTORS

Jeff Agee Len Graham, Chairman Bryson M. Kirksey Steve Ledbetter Judy Long Larry McDaniel J. Lee Stewart Jim Williams Jim Workman

#### **EXECUTIVE OFFICERS – SHB**

J. Lee Stewart, President & Chief Executive Officer Steve Ledbetter, Executive Vice President & Chief Operating Officer Virginia Kibble, Executive Vice President & Operations Officer

#### **SENIOR OFFICERS – SHB**

Joy Akins, Senior Vice President Mortgage Lending Georgia Gann, Senior Vice President Lending Carol Killen, Senior Vice President & Senior Credit Officer Tim Poteet, Senior Vice President & Commercial Team Leader Brenda Brown, Vice President Customer Service Richard Burnette, Vice President Lending Michelle Davis, Vice President and Human Resources Director Gayle Ellis, Vice President Lending Larry McSpadden, Vice President and Business Development Denise Pierce, Vice President Compliance/BSA Taylor Gobble, Assistant Vice President Mortgage Lending Patsy Locklear, Assistant Vice President Loan Operations

#### **OTHER OFFICERS – SHB**

Cheryl Bailey, Accounting Officer and Controller Karen Crittenden, Teller Operations Officer Denise DeArmond, Marketing/PR Officer Heather Elrod, Branch Manager Brooke Fairbanks, Branch Manager Connie Houser, Customer Service Officer Cornelia Marcrom, Customer Service Specialist Officer Carol Murray, Teller Operations Officer Maxine Murray, Customer Service Officer Andy Sneed, Lending Officer Sharon Welch, Teller Operations Officer

#### **TEAMMATES – SHB**

Peggy Anselment Andy Baker Cathy Boyd Kristi Branham Shannon Brown Butch Clark Kathy Clark Josh Crews Shannon Dill Martha Dishman Karen Ficco Sandra Hartert Rudy Hausler Teri Hill Judy Holt Michelle Johnson Kayla Kahrs Tammy Keefer Gail King Shelly Lairmore Rachel Lang Hannah Leggett Caramie Lowe Jessica Morrison Annette Myers Kelly Osment Brittany Payne Kristen Payne Megan Prichard Candy Rayfield Linda Rymer Elena Skobyak Jennifer Thomas Lisa Tigert Madison Trewhitt Lauren Tyler Stephany Vasquez Karen Walker Joyce Wallace Vernon West Joe Womac

# CORPORATE INFORMATION

# **CORPORATE HEADQUARTERS:**

First Citizens Bancshares, Inc. One First Citizens Place Dyersburg, TN 38024 (731)285-4410 Investor Relations: www.FirstCNB.com

# **STOCK EXCHANGE LISTING:**

The common stock of First Citizens Bancshares, Inc. is not listed on any exchange. Persons interested in purchasing or selling shares of common stock of the Company may contact Brenda Enoch, First Citizens National Bank, P. O. Box 370, Dyersburg, TN 38025-0370 or call 731-287-4258 for information regarding availability of shares.

# TRANSFER AGENT:

Shareholders who have questions about their accounts or who wish to change the ownership or address of stock, to report lost, stolen or destroyed certificates; or to consolidate accounts should contact:

Computershare, Shareholder Services at 1-800-942-5909.

# **ANNUAL MEETING:**

The Annual Meeting of Shareholders will be held on **Wednesday, April 15, 2015 at 10:00 a.m.** in the Lipford Board Room at:

First Citizens National Bank One First Citizens Place Dyersburg, TN 38024



# www.FirstCNB.com